



Teaching English one-to-one course outline – Module 1

Course introduction

Section 1 - Why teach 1-1?

Reasons for teaching one-to-one

- Variety for the teacher
- Personal Contact
- Demand – students want it!

Advantages of teaching one-to-one

- Money
- Satisfaction
- Other reasons

Section 2 - Why study 1-1?

Reasons for studying one-to-one

What students want, need, expect and how to manage those expectations!

Section 3 – One-to-one Theory and Methodology

Delivering tailor-made programmes

- Learning Space, Formatting and Auditing

The personal relationship

- Enhancing the student experience
- Monitoring Teacher Input

Summary and further research

Section 4 – Motivating our one-to-one students

Who are our 1-1 students?

Different types of one-to-one learner

- The dynamic business student
- The 'too busy' business student
- The young learner
- The recreational student

Motivating our one-to-one students

Summary



Teaching English one-to-one course outline – Module 2

Section 5 – Planning and Resources

The importance of lesson planning

- Plan for Success
 - ❖ Have a plan and try to stick to it
 - ❖ Plan for flexibility
 - ❖ Moderate your approach to lessons
- A lesson plan template

Getting started

- Getting to know your student
- Needs Analysis
 - ❖ Using a needs analysis
 - ❖ Information exchange
- Building a working relationship
 - ❖ Remember who is in control
 - ❖ Be businesslike in your approach
 - ❖ Be realistic about what you can achieve

Materials and resources

- Course books
- Internet resources
- Making the most of technology

Summary and further research

Section 6 – Teaching one-to-one with minimal resources

Using your student as your resource

Using everyday objects in the classroom

- Collecting resources

The topic based syllabus with a one-to-one student

- Speaking tasks
- Listening tasks
- Reading and Writing tasks

Summary and further research



Section 7 – Troubleshooting

Answers to some of our most commonly asked one-to-one questions

- Why isn't my student learning?
- My students come for one or two lessons but then give up.
- My student keeps cancelling lessons at short notice.
- I can't access the internet - help!
- My independent business is taking off, but I'm feeling overwhelmed. How do I cope?

Section 8 – Your next step

Welcome to the world of one-to-one

Different types of one-to-one teacher

- The Independent Teacher
 - ❖ Resources
 - ❖ Marketing yourself
 - ❖ Marketing your business
 - ❖ Advantages and Disadvantages of working for yourself
- Working in a Language School
 - ❖ Resources
 - ❖ Help and support
 - ❖ Sharing the teaching load
 - ❖ Advantages and disadvantages of working in a language school
- Mixing private lessons with a language school contract

Setting up on your own

- What to charge
- Investigate your market thoroughly
- Packaging and differentiating your product
- A business plan

Top tips for one-to-one success

Section 9 – Exam Question